

# JPHorizons



## A GREAT TIME FOR BUSINESS

### SESSION 5 – DEBATING THE BUDGET

November 19, 2009, at 5:00 p.m. AST, 4:00 p.m. EST, 3:00 p.m. CST,  
2:00 p.m. MST, 1:00 p.m. PST

Click here to register: [http://www.jphorizons.com/webinars/assoc\\_webinars.htm](http://www.jphorizons.com/webinars/assoc_webinars.htm)

Many leaders and financial consultants have different views on budgets and are generally very passionate about those views. In this Great Time for Business webinar, we will take a little different approach and keep all of our speakers engaged throughout the hour as they take off their gloves and debate the budget with questions like...

- What is a budget for?
- What's included in a budget?
- How do you use it?
- How often should you look at it?
- How do you introduce it to your team?



#### Speakers:

**Jerry Gaeta**, Senior Associate for Vander Kooi & Associates.

**Ken Hochkeppel**, Chief Financial Officer for Ruppert Companies

**Mark Bradley**, founder/president of The Beach Gardener

Expect cameo appearances from other industry experts to join the debate on the importance of budgets and how you should use them.

[Click here to learn more about each speaker.](#)