

JP Horizons FACE TO FACE

JP HORIZONS FACE-TO-FACE events have been turning points for dozens of companies over the past 14 years. Combining a workshop setting with the opportunity to network and benchmark your business against some of the best companies in the country provides unbelievable learning opportunities for attendees. The one-day agenda provides plenty of time for an in-depth tour to interact with company leaders and discuss the successes and struggles within the featured departments. The learning then goes to a higher level as peers discuss and debate the best business practices observed and how they can be used to make your business better.

BELOW ARE SOME HIGHLIGHTS ON THE TOPICS WE WILL BE DISCUSSING AND DEBATING AT EACH FACE-TO-FACE EVENT LOCATION:

- Innovations that can improve operations
- Growing leaders who will run the company in the future
- Networking within and outside of the landscape profession
- Monthly financials and getting your team to own the numbers

SPECIAL OPPORTUNITY:

Leadership Around the Campfire on September 19th

September 20, LOUISVILLE, OH



- The importance of a meaningful MISSION
- The courage to tackle the impossible jobs and win
- Creating and managing multiple profit centers
- Designing and building a new facility
- Building a great Leadership Team

September 29, COLORADO SPRINGS, CO



- Building a great culture to attract the greatest people
- Staying committed as owners
- Opening branches and maintaining and improving the processes
- Creating the time to train on safety and the technical skills of landscape management
- A commitment to continuous improvement and learning

October 6, UPPER MARLBORO, MD



- Working for high-end customers
- Telling the company's story to attract the customers and employees that best fit the company
- Creating a new website and enhancing your marketing
- The importance of being a contributing corporate citizen
- Implementing new software (or any new idea)
- The challenges and opportunities of a husband and wife team

**November 2,
VALLEY COTTAGE, NY**



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WHY DOES FACE-TO-FACE ALWAYS ATTRACT A CROWD?

- This is a unique chance to take a systematic look behind the scenes of a great company.
- Leaders always like talking to leaders – Peer discussions are preferred over any other type of learning
- It is exposure to real solutions in sales, productivity, keeping score, systems and fleet management
- You are not told what to do to get better, but shown what you can do to make your business better
- Learning is at its highest level when participants interact as both teacher and student

REGISTRATION INFO - Please check event desired:

☐ SEPT 20 LOUISVILLE, OH:
ENVIROSCAPES

☐ SEPT 29 COLORADO SPRINGS, CO:
TIMBERLINE LANDSCAPING

☐ NOV 2 NANUET, NY:
CURTI LANDSCAPING

☐ If attending the Enviroscapes event,
do you plan to attend the Leadership
Around the Campfire Event the night before
on September 19th?

☐ OCT 6 UPPER MARLBORO, MD:
LEVEL GREEN LANDSCAPING

Call for questions:
(440) 352-8211

249.00/person • OWNER AND TOP MANAGERS ONLY - MAX 4 PARTICIPANTS/COMPANY

FAX THIS FORM NOW TO (440) 352-8225 OR CALL BETH AT (440) 352-8211 TO SECURE YOUR RESERVATION.

1. Name: _____ Title: _____ Email: _____

2. Name: _____ Title: _____ Email: _____

3. Name: _____ Title: _____ Email: _____

4. Name: _____ Title: _____ Email: _____

Company: _____ Owner: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Method of Payment: ☐ Check (Payable to JP Horizons, 7245 Mildon Drive, Painesville, OH 44077)

☐ VISA or ☐ MasterCard \$ _____

Total Due

Account Number

Exp. Date

CVV Code

Name: _____ Billing Address: _____

City: _____ State: _____ Zip: _____

